

SENIOR AD ORDER INFO

Borah Yearbook
Sandra Bowman, Adviser
6001 Cassia St.
Boise, ID 83709

Phone: 208-854-4408
E-mail:
sandy.bowman@boiseschools.org

Ad Sizes & Prices

1/8 Page	\$25
1/4 Page	\$50
1/2 Page	\$100
Full Page	\$200

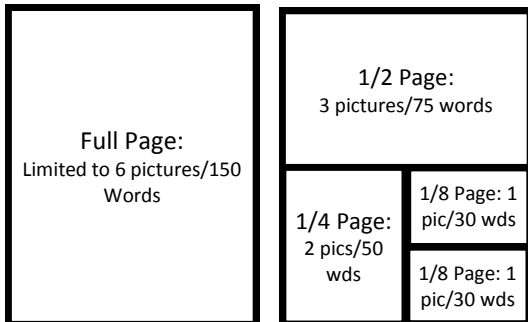
Instructions:

- Write senior's name on the back of each photo.
- Mail the completed order form, payment, picture(s), and message in a sealed envelope, addressed to Borah Yearbook.
OR
- Email the message (with photos attached as a .jpg or .tif file) to sandy.bowman@boiseschools.org and mail or bring the payment to the business office



Show Your Senior How Much You Care—Purchase A Senior Ad

Below: Sample Ad Layout Sizes. 1/8 Page is equivalent to 4"x 2.75". 1/4 Page is equivalent to 4"x 5.5". Full page is equivalent to 8"x11". Layout is scaled down to fit this page.



Ideas for Pictures:

- Baby Pictures
- Pictures from throughout high school
- Senior Portraits

Ideas for Text:

- A personalized message
- A significant quote or saying
- Awards, accomplishments & organizations

Dear Parent or Guardian:

When was the last time you told your senior how special he or she is to you? Need an opportunity to show how much you care, or simply want to embarrass them one last time before they graduate? The Safari Staff is offering you a way to give that special senior a message that will last a lifetime.

Each year the Safari staff reserves space for parents, family members, and friends to purchase "Senior Ads." These may include pictures, artwork, poems, inspirational messages, or descriptions of important memories.

Senior Ads are one of the most popular sections in the yearbook and are among the first pages the seniors turn to on distribution day.

There are several ad size options. Please refer to the simple layout above and the price list to the right for more details and instructions.

If you decide to place a senior ad, please complete the order form at the bottom of this page, and send it, along with a check or money order (made payable to Borah Yearbook) to the address listed at the top right of this page. Order forms, ad content, and payment must be received by the yearbook staff by November 17, 2017. Space is limited, so get your orders in early.

We hope you will take the time to honor your special senior's accomplishments, both at Borah and outside of school.

If you have any questions, please contact Sandy Bowman, the yearbook adviser at 208-854-4408 or email her at sandy.bowman@boiseschools.org.

Sincerely,

Your Safari Staff

Complete the following form and return with payment:

Name of Senior: _____

Your Name: _____

Your Address: _____

Email: _____

Phone Number: _____

Message to Senior: _____

Choose from the following ad sizes (check one):

- 1/8 Page (1 Picture and up to 30 words)
- 1/4 Page (2 Pictures and up to 60 words)
- 1/2 Page (3 Pictures and up to 75 words)
- Full Page (6 Pictures and up to 150 words)